



# Southampton Township Business Association

PO Box 2007, Southampton NJ 08088

Email: [info@stba.org](mailto:info@stba.org) Web: [www.stba.org](http://www.stba.org)

## Official Minutes for March 23, 2011

The January meeting for the Southampton Township Business Association was held on Wednesday, March 23<sup>rd</sup> at Red Lion Inn. Loretta Brown, President welcomed everyone and called the meeting to order at 6:30 pm.

**In attendance were:** President – Loretta Brown of Towne Barber, Secretary - Jeff Lucas of L&L Redi-Mix, Inc., Treasurer – Linda Burke of ReMax of Cherry Hill, Annette Giberson of Annette's Cleaning Enterprise, Barbara Ryan of Beneficial Bank, Wayne Ryan of We R Marine, Larry Campeau of KCS Carpentry, Dan Padden of Padden Cooper CPA's, Craig and Sue Cocco of Water Resources of NJ, Kelly Shearer of Corporate Pajamas, Carrie Grudner of Alloway Associates Realtors, Wes Thompson of Thompson's Blueberries, Jim Leech of Nuss Constuction, Lisa Ciquero and Deb Scott of Personally Yours Senior & Support Services, Ken Ciquero of Dovetail Construction, Vassiliki Lyras of Kosmos Healthy Living, Jo Ann Jedryk of Jo Ann Jedryk, Chiropractor, Jeff Lankenau of Lankenau Funeral Homes, Don & Joan Bowker of Bowker's Seamless Rain Gutters, Kelly Shearer of Corporate Pajamas Market Solutions, Carsten Dahms of Dahm's Insurance, Tom D'Amico of D'Amico Concrete, Pete Smith of Indian Mills Auto Repair, Chip and Charlene Scheibner of Medford Cedar,

### OPENING REMARKS: [Loretta Brown]

Loretta thanked everyone for coming and reviewed "What is STBA?"

**"What does STBA do?"** STBA is a business association, and not a service club. We exist to promote member-businesses within the community, and amongst ourselves; to provide networking, advertising, and learning opportunities to our members; and to give back to our community in business-related ways.

**Things we do regularly:** mail STBA Business Directory to over 10,000 residents in 08088 each March; provide a modern website highlighting our members, and offering consumers downloadable coupons, flyers and brochures, as well as a community calendar; host an Open House each fall to attract new members and provide networking with non-members; support the Boy Scouts Car Show each April; provide (2) 8th Grade Scholarships each June; Participate in the Memorial Day Parade and Vincentown Tree Lighting Ceremony each year; Support historical society Family FunFest.

**Other community contributions:** Logo Design Contest in 2007 for 4th-6th Graders; raised over \$8,000 in 2004 for flood victims; erected The Towne Clock on Main Street in Vincentown in 2002; donated towards the Vincent Fire Company Emergency Trailer; helped to provide a scoreboard for Memorial Park; and ran the Rural Arts Collection for local artists – prints, keychains, and other items from this collection are available for purchase online at [www.STBA.org](http://www.STBA.org). Contribution to the Bench @ Sterling Bank in honor of Howard Bowker.

### SECRETARY'S REPORT: [Jeff Lucas]

Correction to attendance for February Minutes – Add Tom D'Amico

No other corrections needed.

Motion to approve minutes - Linda Burke 2<sup>nd</sup> – Charlene Scheibner

**TREASURER'S REPORT:** [Linda Burke]

**March 2011**

See attached Report.

**Roma Bank**

CD: \$2,557.21 **CD matures 12/3/2011**

Motion to approve Treas. Report – Kelly Shearer 2<sup>nd</sup> – Wayne Ryan

**COMMITTEE REPORTS:** *(Please note the following committee's are the new current committee's as voted on by membership. There are now 9 committees)*

**PUBLIC RELATIONS:** [Kelly Shearer]

Kelly set up a Linked In for the group  
08088 Group on LinkedIn.com

**MEMBERSHIP:** [Jeff Lucas]

As of Meeting we have 58 Members, 2 Associate Members, 5 regrets from last year

Central Record Directory Mailing will hold prices for this year. \$1250 for distribution.

Aspect Restoration	Chriss Sidoli	Chad Eccles
Corporate Pajamas Marketing Solutions, LLC	Kelly	Shearer
Don Sutton Painting & Powerwashing	Don	Sutton
Gary Lawrence Plumbing	Gary	Lawrence
Indian Mills Auto Repair	Pete	Smith
Jo Ann Jedryk, Chiropractor	Jo Ann	Jedryck
Kosmos Healthy Living	Vassailiki	Lyras
La Campagnola	Tony	Sparacio

**TOWNSHIP LIAISON:** [Chairperson Needed – Ideally one for each Twp.]

Carrie contacted Southampton, Tabernacle, and Shamong to see if they will notify us of meeting agendas.

Southampton Twp will email agenda for meetings.

Shamong will not email but post to website.

Waiting on Tabernacle.

**COMMUNITY OUTREACH:** {Floyd Reynolds} Nothing at this time

**BY-LAWS:** [Betty Wright, Marie Giberson]

Final Draft will be made by next meeting to include changes from January meeting.

**NOMINATING:** [Chairperson needed]

Chairperson will be needed for September for Officers

**EXECUTIVE COMMITTEE:** [all current Board of Directors and Officers]

**SUNSHINE:**[Joan Bowker]

Nothing at this time

**COMMUNITY DEVELOPMENT:** [Chairperson needed]

**OLD BUSINESS:**

- The website is current and being updated regularly. Thanks to Linda Burke.
- The **By-laws have been amended. Final Draft coming soon.**

We made motion to extend the scholarship we provide to the eighth graders at Southampton to Tabernacle and Shamong.

2 - \$50 Scholarships 1 – boy, 1- girl who exhibit above average business skills (math, writing, deductive reasoning) chosen by school representative.

Annette will contact Shamong, Jeff will contact Tabernacle

**NEW BUSINESS**

Name change – motion made to change the name to incorporate Southampton Shamong and Tabernacle in the name.

Logistics and a few other objections were discussed. The topic was moved to the next meeting to discuss in more detail.

Boy Scouts Car Show – Ad will be out shortly. In the past we have taken the center page.

Motion to take out ad this year – Jeff Lucas 2<sup>nd</sup> – Dan Padden

Ad will be filled first come first serve at time of receipt.

Vote: Ayes: Unanimous Nays: None

## **ADJOURNMENT**

There being no other business, the meeting was adjourned.-

## **SPEAKERS**

### **Deb Scott of Personally Yours Senior & Support Services LLC –**

Presented info regarding their company. See attached handouts

### **Carrie Grudner of Alloway & Associates Realtors –**

Presented real estate data for Southampton Tabernacle and Shamong. Gave overall outlook from her expertise of the state of housing market.

<h2><b>NEXT MEETING</b></h2>
------------------------------

**Wednesday, April 27, 2011**

-Red Lion Inn, 6:30 p.m.-

**SPEAKERS –**

Kelly Shearer – Corporate Pajamas Marketing Solutions LLC

Lisa Graham – Empower Energy