

## **PRESIDENT-APPOINTED STANDING COMMITTEES of STBA**

**Public Relations:** develop and coordinate all public relations activities approved by the membership; prepare all correspondence/press releases for review by the membership prior to submission; gather info for the website. (Alison Insinga)

**Township Liaison:**

\* shall attend all regular and special meetings of the Southampton Township Committee or as the chairman may direct;

\* shall be responsible for advising the township of association views and projects and will voice objections and concurrence on matters affecting the membership after discussion and approval by the association membership. (Michael Scott)

**Community Development:** shall communicate with elected officials on issues affecting the business community and report these communications to the membership.

**By-Laws:** shall review the current by-laws annually and suggest any changes, additions or deletions to the membership. (Regina Dudley, Theresa English, Betty Wright)

**Fund Raising:** shall develop and implement fund raising projects on an ongoing basis with the approval of the membership.

**Nominating:** shall be chosen annually by the Board of Directors at the September meeting of the association; will always consist of an uneven number of members in good standing; shall choose its own chairperson.

**Executive:** shall consist of the Board of Directors and the Officers; meet as deemed necessary to discuss upcoming agenda items or such other matters requiring detailed discussion; such issues will then be brought to the general membership at a regularly scheduled meeting. (Board and Officers)

**Sunshine:** shall send cards, flowers, or food basket to members of the association for get well wishes, sympathy, congratulations, or other occasions deemed necessary. (Joan Bowker)

**/Correspondence:** shall generate thank you notes and other correspondence as necessary. (Alison Insinga)

**Membership:**

\* shall actively solicit new memberships and obtain applications and dues from new members;

\* be alert to the planned or actual opening of new business establishments within the area of eligibility and make available a membership application to the new business;

\* visit new businesses at frequent intervals during the first six months of its existence for the purpose of acquainting the owners or managers of local matters and offer the assistance of the association;

\* past association members who have not renewed their membership shall be solicited by the Membership Committee upon receipt of such list from the secretary;

\* prepare a directory list made ready for directory printing;

\* keep directory list current for a January and a June printing;

\* directories should be made available to all residents of the township through and by means of attaching them to business invoices, sending information re your business, making them available to customers by placing them in various areas throughout the 08088 area code.

(Theresa English, Marie Giberson)